

**CLOSET
D-TOX &
POWER^X
STYLING
EXPERIENCE**



FIRST THINGS FIRST:

WHAT IS FASHION CURATION... AND WHY DOES IT CHANGE EVERYTHING?

Most people buy clothes.

Very few build an image.

Fashion curation is the art of selecting, editing, and combining pieces that communicate who you are today, not who you were years ago.

It is designing your style as a visual language: clear, memorable, and coherent.

It's knowing what stays, what goes, and why.

It's not about having more... it's about having the exact pieces for every version of you: the woman who leads, creates, travels, and loves.

A fashion curator doesn't just dress you; they interpret you with a trained eye, aesthetic sensitivity, and visual strategy.

That is what I do. I don't sell you trends—I translate you into looks.





WHO IS *THIS SERVICE FOR?*

For women who have evolved... but their closets don't know it yet.

It is ideal for executives, creatives, entrepreneurs, or women in personal transitions who want to dress from a place of power without overcomplicating their lives.

- High profile
- Little time
- Lots of clothes, but few options that truly represent them

OBJECTIVE

- Purge with intention.
- Organize with strategy.
- Redefine your personal presence through a wardrobe aligned with your new self.

“THIS ISN'T JUST STYLING. IT IS CREATIVE DIRECTION APPLIED TO YOUR DAILY LIFE”



WHAT'S **INCLUDED?**



- Intensive service with Diva Lomas (minimum 2 days – up to 8 hours per day)
- Personalized coordination and styling
- 1 professional assistant throughout the process
- Deep closet review (clothing, footwear, accessories)
- Creation of up to 30 functional looks using existing pieces
- Digital visual record of every look (accessible from your phone)
- Missing pieces list + shopping guide
- Post-session mini-guide with recommendations based on style, body type, and goals
- Basic tailoring service (up to 20 pieces): hems, lengths, waistlines
- WhatsApp follow-up for one week following the session
- Optional documentation for personal content or social media

INVESTMENT

Professional Fees:

\$1,250 USD per day (minimum 2 days)

- Additional day: \$1,250 USD
- The total number of days is determined by closet volume and client needs.

Optional Travel Expenses:

- Quoted based on the destination city and total service duration.
- 50% deposit required to book
- Remaining balance due 48 hours before the start date



PERSONALIZED SHOPPING:

(OPTIONAL)

If you would like Diva to manage the purchase of key pieces from Los Angeles, an additional 20% commission applies to the total value for curation, selection, and personalized management.



WHY HIRE *DIVA LOMAS?*



- Because you aren't looking for someone to just "tidy up" your clothes.
- You are looking for someone who understands your vision and dresses it with strategy.
- I combine over 18 years in fashion, visual communication, and high-level styling.
- I have worked with celebrities, entrepreneurs, speakers, first ladies, and real women with great stories to tell.
- I don't come to impose a style; I come to help you translate yours with intention and clarity.
- My service merges image analysis, personal creative direction, and a curation of pieces that truly represent your new version.

Every look we build isn't just an outfit. It is a strategic decision on how you present yourself to the world.

WHAT SETS **ME APART**

- Strategic styling with an editorial vision and real-world applicability
- Fashion curation from Los Angeles with a trained eye and global connections
- Visual and emotional accompaniment during your style transition
- Results you can see... and feel

This isn't a closet detox. It's a stylistic rebirth with a personal brand vision.





LET'S WORK TOGETHER

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